



The Tandem Times

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Inside this issue:

Tandem Sport Celebrates 25 years

It is not every day that a company turns 25. And when this special milestone is reached, it is a time for celebration and for reflection. We asked some friends in the industry to reflect back on Tandem Sport and on the woman who has been there since the beginning, President Anne Brown.

Nick Bettis, National Sales Manager,

Mikasa: I have known Anne Brown for over 20 years and I can't think of anyone that I enjoy being around or respect more in the sporting goods industry than her. I am proud to say that I consider her one of my closest personal friends as well as a long time business associate.

Anne and I talk on a regular basis, while commiserating on our business positions in life, and share thoughts and ideas of where things are going and how to make things better. I don't know that we make anything better, but we talk about it. Anne is a special person who has never met a stranger, won't hold back any punches, but yet will always put a smile on your face even on days when you have little to smile about. Congratulations on 25 years!

Herb Bergstrom, Tandem Sales Rep: Albert Einstein said "Logic will get you from A to B, imagination will take you everywhere". Anne had quite an imagination when she started Tandem with just one item and through her, high energy, passion and purpose - built a company. To think I considered passing on the opportunity to represent her and the 1 item, duh! Those who work for her have learned not to stand in front of her for fear of being trampled but to just do something and capitalize on whatever the outcome. I can't wait for the next 25 years along-side Anne.

Albert Hannemann, Founder and CEO,

National Volleyball League: Anne is an industry leader and has always been reliable and trusted through my 20 year relationship with her. If I ever have a volleyball question, I think to call Anne as she always has the answer or makes one call and gets the answer. Personally she is one of my favorite people in the world. She is always smiling and always shares all of her knowledge for the good of the game. Congrats on the 25 years!

Tandem Sport Celebrates 25 Years	1
In the huddle with Tandem Sport	1
Product Spotlight: Volleyball Passing Sleeves	2
Tandem Training Tip: How to Measure Vertical Jump	2
Contacts	2
Event Calendar	2

Newsletter Special!

Receive 5% off any order placed before February 28, 2014. Use promo code FEB14NEWS.

In the huddle with Tandem Sport

- * New Tandem Sport catalogs will be available this summer and 2013 pricing will be in effect until further notice.
- * Be on lookout for new products this summer!
- * Tandem's Smelly Knees Kneepad Bag is available in PINK for a limited time.
- * Be sure to like us on Facebook and follow us on Twitter so you can receive the latest product information and specials!
- * Volleyball Flag Update: Flag Specifications:
 - NCAA -minimum 12"x12", maximum 16"x16"
 - NEW size requirement:** USA - must be 16"x16"
 - National Federation—minimum 12"x12", maximum 16"x16"

Tandem Sport has several flags options, including our Elite Flags with golf grip handle (TSELITEFLAGS) that measure 16"x16" and



Elite Flags with carrying bag

Product Spotlight: Tandem Volleyball Passing Sleeves

Hit the mark with Tandem's Volleyball Passing Sleeves!

Tandem's New Volleyball Passing Sleeves includes target area to provide proper ball contact area for correct passing. Sleeves also provide protection from repetitive ball contact discomfort and floor burns.

Smart design leaves fingers and upper hand free for hitting and setting. The sleeves slide on for comfortable fit and are adjustable to fit player of any size.

The sleeves are ideal for pass technique training and diving/rolling drills.

Allison McAlister Burchyett, varsity head coach at Southaven High School in Mississippi, has used the passing sleeves at junior clinics. "They have been a huge hit. I think it keeps their arms from the normal sting adjusting from a volley lite to an adult ball."

Burchyett also discusses proper passing technique with the younger players and uses the target area on the sleeves to show where the ball should contact the arm.

The sleeves are available in two sizes, Small/Medium and Large/X-Large.



Volleyball Passing Sleeves

Tandem Training Tip: How to Measure Vertical Jump

"How high do you jump?" —A common question heard on courts and fields around the country. Tandem's Vertical Challenger is the perfect tool to measure and improve vertical jump. It is adjustable from 4 to 12 feet to accommodate athletes of any size or skill level.

- Using the height settings guide (guide can be found on sticker on base of unit), set the device to the proper range to obtain a standing reach measurement.
- Have the athlete stand under the device and reach as high as possible,

keeping feet flat on the ground. Point the finger tips to move the highest vein reached and record this value as standing reach.

- Reset the veins and have the athlete take a few steps back and jump as high as possible. Record the highest vein reached as the jump reach. *Be sure to reset the veins after each jump.*
- Subtract the standing reach from the jump reach to determine vertical jump score.

User tip: If the athlete's standing or

jump reach falls outside of the unit's current height setting and no measurement can be recorded, then the unit will need to be adjusted to the next height setting range (height ranges are in two foot increments).

Shipping Weight :
2 boxes, 50 lbs total weight

Also available:
1/2" replacement veins and wall mounted Vertical Challenger



Contacts

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Event Calendar

February 7-23, 2014: 2014 Winter Olympics, Sochi, Russia

May 3, 2014: 140th Running of the Kentucky Derby, Louisville, KY

June 16-24, 2014: AAU Girls' Junior National Volleyball Championships, Orlando, FL

June 26-28, 2014: Sports Inc Show, Nashville, TN

July 8-10, 2014: NBS Show, Austin, TX

July 18-20, 2014: ADA Show, Reno, NV



Tandem Sport Vertical Challenger includes 2 casters for easy portability and a handy reset pole.